

SAMMY JAMIE

WEB MARKETING SPECIALIST

I'm a web marketing specialist with a dual background: a degree in Business IT from ESIG and a Bachelor's in Digital Marketing & Communication from CREA. I have a hybrid profile, with one foot in tech and the other in communication.



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Swiss



WORK & EXPERIENCE

2024- Present

Live Match Supervisor
UEFA | Nyon, Switzerland

Oversaw live broadcast workflows for UEFA competitions, coordinated technical operations with broadcasters and service providers, managed incident resolution, and handled digital asset management.

2024 - Present

Co-Founder
Cosam-Photobooth | Neuchâtel, Switzerland

Management of photobooth rentals, including booking coordination, client advisory, and on-site setup. Oversaw equipment maintenance to ensure premium service. Led marketing and communication strategies to boost visibility, and handled administrative and commercial operations from quotes to client relations.

2022 - Present

Part time Freelancing
Switzerland

Website creation, SEO, and management of Google & Meta Ads campaigns. Produced digital content and managed social media to enhance brand visibility and engagement. Some projects are available on my website : sammyjamie.com

2021

Digital Marketing Trainee
EMS - Electro Medical Systems | Nyon, Switzerland

Implemented Microsoft Dynamics 365 CRM, developed automation and lead nurturing processes, analyzed and visualized data, managed newsletters, and handled web content using Adobe Experience Manager.

2018-2019

IT Service Desk Coordinator
Penta Hosting | Geneva, Switzerland

Handled international client inquiries via phone and email, provided Level 1 issue resolution, coordinated the support team, tracked incidents and service requests, and drafted technical procedures.

EDUCATION

2020 - 2023

Bachelor in Digital Marketing and Communication
CREA | Geneva

2016- 2018

Federal Diploma in IT Management
ESIG - Ecole Supérieur d'Informatique de Gestion | Geneva

LANGUAGES



French : Native



English : Professional working proficiency (C1)



German : Conversational (B1)



Chinese : Elementary(HSK1)

DIGITAL TOOLS



Adobe Suite
Experience Manager (AEM)



Wordpress



Microsoft Dynamics 365
Power Automate



Figma



Meta Ads



Google Ads
Analytics
Looker Studio

HOBBIES



Football



Music



Photo



Travel